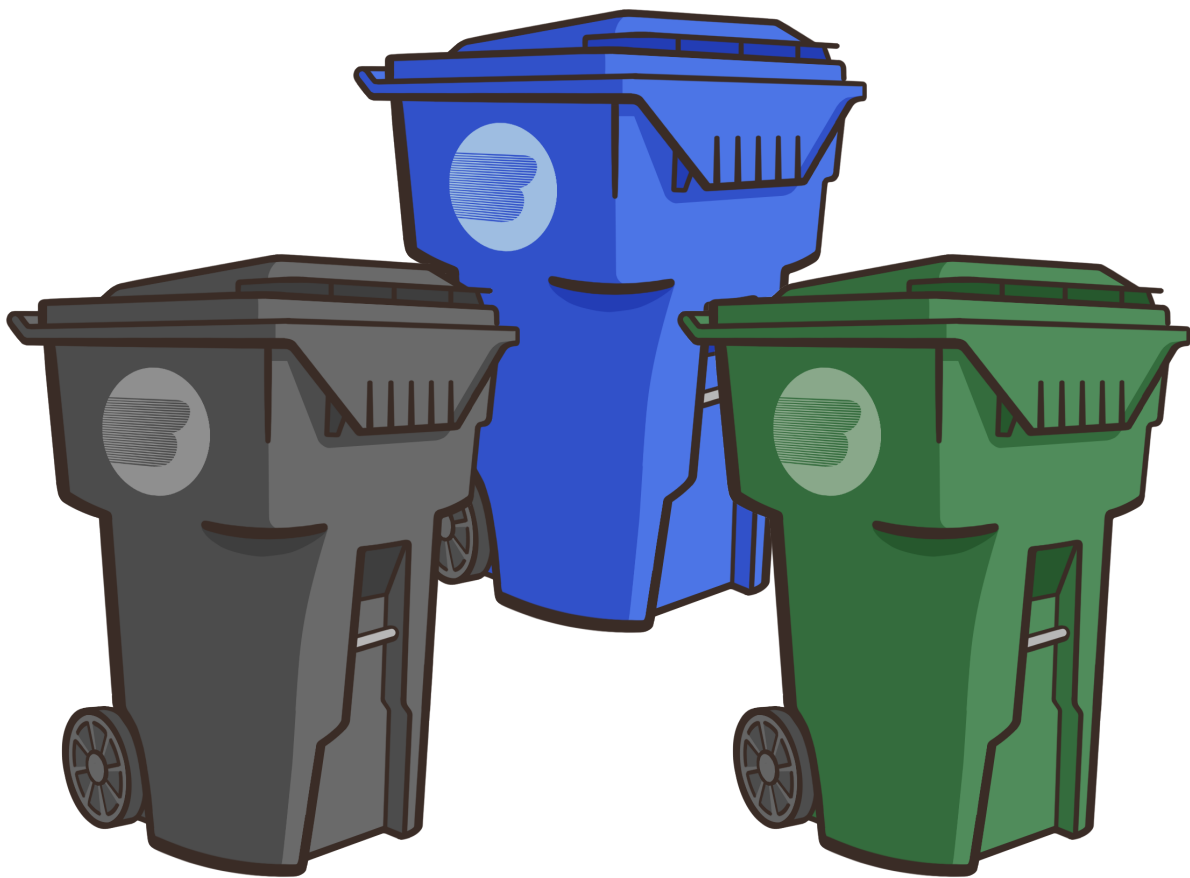


# VICTORVILLE RECYCLES WEEK 2024

NOVEMBER 18-22



**Sponsored By:**



**BURRTEC**  
"We'll Take Care Of It"



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**Participation is FREE!**

# **EVENT SUMMARY**

**Recycle at your school...Earn points and win CASH**

## **Earn Points!**

**Participate in as many of the following activities for Recycles Week and your school will earn points:**

- Complete your School Recycling Plan - **REQUIRED**
- Sign-Up for In-Class Recycling Presentations
- Sign-Up for a Recycling Assembly
- Go on a tour of the Victor Valley "MRF" Recycling Center
- Participate in the Victorville "Community Clean-Up" near your school campus
- Compete in the "CRV" Bottle & Can Drive
- Make a video on recycling or new organics recycling program in Victorville
- Student poster contest
- Student recycled sculpture contest

## **Win CASH!**

### **Burrtec**

- The MOST POINTS will win \$1,000 CASH!
- Second Place points = \$500
- Third Place points = \$250

### **City Recycling Program**

- Random-Draw Bonus Winners = \$200 each to five schools
- Participation Award = \$200
- CRV "Bottle & Can Collection Contest" Award = \$250

- Grand Prize Video Contest School Group = \$400
- Grand Prize Poster Contest Student Winner = \$100
- Poster Contest Runners-Up - \$50
- Grand Prize Sculpture Student Winner = \$100
- Sculpture Contest Runners-Up = \$50



**TO SIGN UP, PLEASE RETURN THIS FORM TO SANDY PEÑA  
AT SPENA@BURRTEC.COM BY OCTOBER 16, 2024**

# **SCHOOL PARTICIPATION FORM**

Name of School: \_\_\_\_\_

Address: \_\_\_\_\_

Office Phone: \_\_\_\_\_

Principal: \_\_\_\_\_

Email: \_\_\_\_\_

School Recycling Coordinator: \_\_\_\_\_

Email: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Principal's Signature: \_\_\_\_\_

Make checks payable to: \_\_\_\_\_

**Please put a ✓ mark next to the activities you select below**

## **REQUIRED ACTIVITY:**

- School Recycling Plan (see pages 12 and 13)  
*(please submit when submitting the participation form)*

## **OPTIONAL ACTIVITIES:**

- In-Class Recycling Presentation(s)
- Recycling Assembly - "Mr. Eco"
- Take a "MRF" Tour *(limit, one bus per school)*
- "Community Clean-Up" *(near your school)*
- "CRV" Bottle & Can Collection Contest
- Make a Video
- Make a Poster *(Student project sheets of poster paper needed: \_\_\_\_\_)*
- Make a Sculpture student project
- Conduct Innovative Recycling Activities *(Bonus Points)*

# RULES OF PARTICIPATION

## Eligibility

**Participation  
is FREE!**

Any school, public or private, in Victorville city limits may participate in The City of Victorville Recycles Week. By participating in Victorville Recycle Week, your school will be contributing to a citywide campaign to promote recycling and your school will be eligible to win cash prizes!

### How to participate:

- 1 - Sign up
  - Email Participation Form and Recycling Plan to Sandy Peña @ [spena@burrtec.com](mailto:spena@burrtec.com) by October 16
- 2 - Participate in scheduled activities
- 3 - Complete Final Report and submit page 15 by Monday, December 2, 2024.

## Judging Criteria

**Maximum  
Points**

1. Create and submit a School Recycling Plan for your campus.....	25 points
2. In-Class Recycling Presentation (limit, 10 per school).....	5 points/presentation
3. Eco-Hero Recycling Assembly Participation (limit, 3 per school) .....	10 points/assembly
4. Take a MRF Tour (limit, one per school) .....	20 points
5. Community Clean-Up Participation (at least 10 participants).....	20 points
6. "CRV" Bottle & Can Drive Contest Participation .....	20 points
7. Video Contest Participation (limit, 3 per school) .....	10 points/video
8. Poster Contest Participation level.....	40 points
9. Sculpture Contest Participation level.....	40 points
10. Innovative Recycling Activities (Bonus Points) .....	30 points

**For more information** on participation rules or to schedule a Recycle Week activity, contact Sandy Peña, Burrtec Program Coordinator, at [spena@burrtec.com](mailto:spena@burrtec.com) or (760) 617-3341. You can also find more Recycle Week info online at [www.VictorvilleCA.gov/Recycle](http://www.VictorvilleCA.gov/Recycle).

# IN-CLASS PRESENTATIONS

Sign-Up Today!



*Must be scheduled by October 31, 2024 in order to receive participation points.*

**Presentations are FREE and include subjects regarding natural resource conservation via recycling, organics recycling, how to recycle, what materials can be recycled and how to increase recycling and reduce waste.**



# MRF RECYCLING TOURS!

Schedule a MRF tour for your school, contact Sandy Peña via email at [spena@burrtec.com](mailto:spena@burrtec.com)

**Take your class to the Victor Valley Materials Recovery Facility "MRF"**

(17000 Abbey Lane in Victorville)



Bus transportation costs MAY be covered by the City of Victorville. Please email Sandy Peña at [spena@burrtec.com](mailto:spena@burrtec.com) for more information.



# FREE RECYCLING ASSEMBLY

Sign-Up Today!



To schedule your school assembly (first come first serve) visit [www.ecoheroshow.com](http://www.ecoheroshow.com)

**Don't miss out and sign up for a FREE recycling assembly by "The EcoHero Show". The assembly is suitable for elementary schools, grades K-5/6. Assemblies are "first come, first served" limited to the first 15 schools that call to book a show.**



## "The EcoHero Show"

The EcoHero Show environmental education program centers around a 45 minute assembly called "The EcoHero Show." Through engaging hip-hop music videos using the universal love for animals and superheroes, the show empowers students to become EcoHeroes at school and at home! The EcoHero Show uses a multi-sensory teaching approach. Kids learn green personal behavioral changes they can adopt through music, music videos and a lot of singing and dancing.

# CRV BOTTLE & CAN COLLECTION CONTEST

**\$250 prize for the schools that redeems the most CRV during November 2024**

## **CONTEST RULES:**

Have students, faculty, and staff collect CRV (CA Refund Value) bottles and cans at home.

Have participants redeem the CRV at a local buy back center during the month of November. Turn in the receipts to your school's Victorville Recycles Week coordinator.

Gather the receipts and turn them in with your Victorville Recycles Week Final Report.

The school that redeems the most bottles and cans during the month of November will win \$250.00!

A few CRV Recycling Tips...

To find a CRV buy back center, go to [www.BottlesAndCans.com](http://www.BottlesAndCans.com) and enter your zip code.

To make recycling CRV easy:

- Make sure bottles and cans are complete empty—no liquids!
- CRV includes most beverage containers (soda, beer, water, juice, wine/hard liquor bottles/cans).
- Make sure to sort CRV by material type: aluminum cans; plastic (soda type) bottles; glass bottles; large water jugs, etc. The buy-back center will require the bottles and cans to be sorted by material type. It's much easier to separate at the start, rather than mixing everything together and trying to sort at the recycling center.

**For more information please email Sandy Peña at [spena@burrtec.com](mailto:spena@burrtec.com)**



# MAKE A VIDEO

Due Monday, December 2, 2024

Post onto any Social Media platform #VRW2024

## WHO MAY ENTER?

All student groups comprised of K-12 students in public, private, and home schools within Victorville city limits are eligible. Videos must be filmed and created by a student group.

## IDENTIFICATION & PERMISSION SLIP

All student groups must turn in an approved entry form for their video and permission forms for each student under age 18 that appears in their video. Entry forms and permission forms should be turned in with your school's Final Report Form on Monday, December 2, 2024.

## DESIGN THEME

Videos can cover any aspect of "Recycling and Organics Recycling in the City of Victorville." Possible ideas include (1) why recycling is important, (2) how recycling helps the environment, (3) "call to action" message encouraging participation in the City of Victorville's recycling programs, and/or (4) explanation of what items can go into recycling and organics recycling containers.

## VIDEO SPECIFICATIONS

- Videos must be at least 1 minute long but no more than 4 minutes long.
- All videos must be original. Videos taken by anyone other than the student group whose name appears on the video contest entry form will be disqualified.
- Copyrighted characters, such as Superman, or logos, such as sports team's logos, should not be included in the videos. The use of lettering, numbering, or a school logo in any language in the video is not allowed with the exception of the City of Victorville logo.
- Music, humor, and acting are all encouraged to make the message more fun and appealing.



## DEADLINE & JUDGING

Videos must be uploaded by Monday, December 2, 2024. Finalist videos will be evaluated to determine if each meets the minimum requirements and a judging committee will select the Grand Prize video.

## GRAND PRIZE WINNER

The Grand Prize student group video will win a cash prize for their school. Winning video and other honorable mentions may be posted on the City website: [www.VictorvilleCA.gov](http://www.VictorvilleCA.gov) and/or city social media sites.

# MAKE A VIDEO

Due Monday, December 2, 2024

## VIDEO CONTEST ENTRY FORM

Student Group: \_\_\_\_\_

Video Title: \_\_\_\_\_

Social Media Platform: \_\_\_\_\_

Please make sure to use the City of Victorville hashtag when uploading your video **#VRW2024**

Username: \_\_\_\_\_

Video URL: \_\_\_\_\_

School: \_\_\_\_\_

Grade(s): \_\_\_\_\_

Ages\*: \_\_\_\_\_

\*Permission form necessary for entrants under 18

We have read and agree to the rules\*:  YES  NO

\*Rules available online at [www.VictorvilleCA.gov/Recycle](http://www.VictorvilleCA.gov/Recycle)

Date: \_\_\_\_\_

## VIDEO CONTEST PERMISSION

This permission form must be filled out and signed by the parent/guardian of any youth appearing in the Victorville Recycles Week Video Contest video that is under the age of 18 years old.

I give my permission for my child to appear in his/her video that is part of the Victorville Recycles Week Video Contest. The City of Victorville may use this video for promotional purposes including displaying the video online on the City of Victorville's website and on the City of Victorville's Environmental Programs Social Media pages. I understand that all submitted videos become the property of the City of Victorville. I am providing this voluntarily and of my own free will and I will not hold the City of Victorville responsible in any way whatsoever for any damages that may arise out of such use.

I am the parent and/or legal guardian of: \_\_\_\_\_  
(print child's name)

Name of Parent/Guardian: \_\_\_\_\_  
(print parent/guardian name)

Signature of Parent/Guardian: \_\_\_\_\_  
(sign parent/guardian's name)

Date: \_\_\_\_\_

# POSTER CONTEST

Due Monday, December 2, 2024

## WHO MAY ENTER?

All K-12 students in public, private, and home schools within Victorville city limits are eligible. **No group posters will be accepted. A poster may only be submitted by a single artist.** On the back of the poster, please write the artist's name, grade, teacher, and school name.

## POSTERS WILL BE GROUPED IN ONE OF THE FOLLOWING CATEGORIES:

- Kindergarten— 3rd Grade
- 4th- 6th Grade
- 7th– 12th Grade

## POSTER SPECIFICATIONS

- Posters must be 11X17
- Poster paper can be provided upon request, please email Sandy Peña at [spena@burrtec.com](mailto:spena@burrtec.com) for more information.
- Poster theme should relate to recycling, composting, protecting the earth, litter cleanup, making a difference; references to Victorville are encouraged.
- All artwork must be original. Copyrighted characters, such as Superman, or copyrighted clip art, or copyright-free clip art will not be accepted.
- Any media may be used with the exception of glitter.
- Three-dimensional entries will not be accepted. Nothing may be glued, stapled, or attached to the artwork in any way. Framed, matted, or laminated artwork will not be accepted. The use of lettering, numbering, or a school logo in any language on the front of the poster is not allowed with the exception of the City of Victorville logo.
- Stenciled, traced, computer-generated, or commercially manufactured stick-on lettering or graphics is prohibited.

## JUDGING CRITERIA

1. Clear message conveyed by the text and artwork.
2. The poster theme is addressed.
3. Creativity, originality and artistic quality.
4. Visual Clarity– easily read.
5. Bright and colorful.

The best posters in each category will be judged based on the criteria listed above. First, Second, and Third placed will be awarded cash prizes. Honorable mentions will be chosen and awarded non-cash prizes.

## DELIVERY

**Folded posters will not be accepted.** Artwork should be packed and wrapped flat. Please read the poster contest rules carefully, as only posters that meet the contest rules will be considered. Deliver your school's posters to the following address.

City of Victorville – Recycling Program  
14343 Civic Drive  
Victorville, CA 92392  
Monday-Thursday 8:00 a.m.-5:00 p.m.  
Friday 8:00 a.m.-4:00 p.m.

## WINNERS

A selection of winners will receive the honor of having their artwork put on display in the City. Winning posters will also be displayed on the City website: [www.VictorvilleCA.gov/Recycle](http://www.VictorvilleCA.gov/Recycle). The Grand Prize winner will have their artwork placed on display at the Victor Valley Materials Recovery Facility for one year.

**Please Note: All posters submitted become the property of the City of Victorville Recycling Program and will not be returned.**

Deliver Posters to: Victorville City Hall, by Monday, December 2, 2024 before 4:00 p.m.

# SCULPTURE CONTEST

Due Monday, December 2, 2024

## WHO MAY ENTER?

All K-12 students in public, private, and home schools within Victorville city limits are eligible.

Your sculpture should be grouped in one of the following two categories for judging: Individuals or teams may create sculptures. No student may have an entry in both divisions.

- Kindergarten– 6th Grade
- 7th– 12th Grade

## DESIGN THEME/GUIDELINES

1. Sculptures can be any theme at all: they just need to showcase the creative use of recycled materials. Sculptures can be abstract or represent actual objects or scenes.
2. Glue, tape, string, wire, and thread are permitted. Hot glued is recommended.
3. Maximum size of 2 feet wide by 2 feet long by 2 feet tall and be self-supporting – able to stand on their own when displayed. If the sculpture must hang, the hanging mechanism must be supplied – nothing can hang on the walls. Please do not use wood for the base – makes structure very heavy to transport.
4. The majority of items used for your sculpture must be common household recyclables such as aluminum cans, junk mail, tin cans, steel cans, plastics #1-#7, newspaper, cardboard, and cereal boxes. Absolutely no alcoholic beverage or tobacco product containers or packaging.
5. Judges will want to see the actual recyclables and other materials used in the sculpture. Painted recyclables cannot be properly recycled after the competition.
6. The following information should be attached to the sculpture on a 3 x 5 card: Artist's name(s), school's name, Grade(s), classroom teacher.

## PRIZES

The sculptures will be judged on creativity and best use of recycled materials. First, Second, and Third placed will be awarded cash prizes. Honorable mentions will be chosen and awarded non-cash prizes.

## SCULPTURE DELIVERY

Each school's sculptures should be received no later than Monday, December 2, 2024, at 4:00 p.m. City hall hours are Monday - Thursday 8:00 a.m. to 5:00 p.m. and Friday 8:00 a.m. to 4:00 p.m. Please have arrangements for delivery firmly in place. You may have to ask a parent to make the sculpture delivery. Deliver your school's sculptures to the following address:

Victorville Recycles Week Recycled Sculpture Contest  
Victorville City Hall, Recycling Program, Attn: Dana Armstrong , 14343 Civic Drive , Victorville, CA 92392

## WINNERS

A selection of winners will receive the honor of having their sculpture put on display in the City and at the Victor Valley Materials Recovery Facility for one year. Photos of the winning sculptures will also be displayed on the City website: [www.VictorvilleCA.gov/Recycle](http://www.VictorvilleCA.gov/Recycle).

**Please Note: All sculptures submitted become the property of the City of Victorville Recycling Program and will not be returned.**

# VICTORVILLE COMMUNITY CLEANUP DAY CALL FOR VOLUNTEERS!



**OCT. 26, 2024 - 8 A.M. TO 11:30 A.M.**

**Deadline to register for event: October 4 at 5 p.m.**

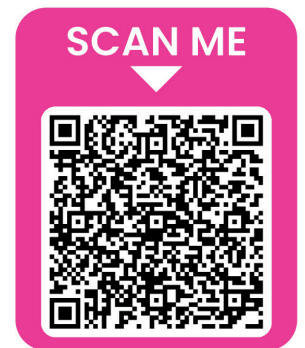
- ★ **EARN POINTS** for your school for Victorville Recycles Week by joining the Victorville Community Cleanup. Create a team from your school to help clean up litter in the City and get a **FREE** t-shirt (while supplies last) and discount lunch coupons!

**There are TWO ways to participate -- Choose Option 1 or Option 2!**

- ★ **Option 1:** Join the Victorville Community Cleanup Day on Oct. 26!

Scan this QR code OR go to [www.VictorvilleCA.gov/CCU](http://www.VictorvilleCA.gov/CCU) to sign up!

Note: EACH volunteer must fill out a signup form. For paper forms, please call the **Environmental Programs Division** at **760-955-8615**.



- ★ **Option 2:** Schedule a Separate Cleanup Event Just For Your School!

The City can work with you to organize an event just for your school! Please email [Environment@VictorvilleCA.gov](mailto:Environment@VictorvilleCA.gov) for more information.

**Environmental Programs Division**  
**For more information, please contact:**

**John Garcia**  
**(760) 955-5095**  
[jgarcia@victorvilleca.gov](mailto:jgarcia@victorvilleca.gov)







# School Recycling and Organics Recycling Plan

Thank you for signing up your school for the City of Victorville’s Recycles Week program! Having a Recycling Plan is integral to recycling success. Please review your school’s current recycling program and document your recycling practices on this form. **Submit this form with your Victorville’s Recycles Week School Participation Form to participate in Victorville’s Recycles Week to be included in the competition for cash prizes.**

School Name  Principal  Grade level range

Business street address  Zip code  Avg Enrollment

Name and title of person providing form info  Phone number

Contact’s email address  How many classrooms do you have?

Do you have a group/club/individual on site that promotes recycling?  Yes  No  We want to

Are there recycling bins in every classroom?  Yes  No  We want to  We need \_\_\_\_\_ more recycle bins.

Is every trash bin paired with a recycle bin\*?  Yes  No

**\*NOTE: Recycling works best when Trash and Recycling bins are paired together giving people the option to do the right thing.**

Are all containers appropriately labeled “Trash” or “Recycling”?  Yes  No

Who is responsible to empty recycling containers?  Day Custodian  Night Custodian  Other \_\_\_\_\_

How is your recycling material kept separate from the trash when being collected from classrooms/offices and moved to the outside dumpster?  Different color bags  Separate containers with labels  Other (please describe below)

\_\_\_\_\_

How does your recycling material get from the classrooms/office to the recycle dumpster outside ? \_\_\_\_\_

\_\_\_\_\_

List the ways you currently promote recycling and composting.  Green Team  Hallway posters  PA announcements  
 School Assemblies  Other \_\_\_\_\_

Do you need additional bins, fliers, labels, or tools to make the collection process more efficient?  Yes  No

If yes, what do you need? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please fill in the rest of the form continued on Page 2

## Food Waste Recycling and Donation Program

### FOOD WASTE COLLECTION

Do you have a designated container/area in your kitchen for cafeteria staff to place food waste/scraps?  Yes  No  We want to

Do you have a designated container area in your cafeteria that **students** can place food waste/scraps for recycling?  Yes  No  We want to

Who is responsible to empty food scraps containers?  Custodian  Kitchen Staff  Other \_\_\_\_\_

Do you have signage to educate students on what can go into the food waste/scraps containers?  Yes  No  We want to

Do you have staff to assist students in the food waste/scraps recycling area during meals?  Yes  No  We want to

Do you have trash containers for non-food trash near the food scraps containers?  Yes  No  We want to

### FOOD REDUCTION/DONATIONS

Do you have a share table for students or other way your school is able to donate still edible food?  Yes  No  We want to

If yes, please describe \_\_\_\_\_  
\_\_\_\_\_

Please describe any programs or efforts you have made to minimize waste in your nutrition program.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### HOW CAN WE HELP?

Do you need tools, signs, fliers, or other resources to make your recycling programs better? If so please describe below.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**REMINDER: Submit this form with your Victorville’s Recycles Week School Participation Form to participate in Victorville’s Recycles Week to be included in the competition for cash prizes.**

# EARN BONUS POINTS

**Promote your school's on site recycling and organics recycling program!**

- Start a food rescue program to minimize food waste
- Start a school composting, vermicomposting, and/or garden program
- Have a recycle fashion show and/or play
- Announce recycle collection drives over the school intercom and program reminders
- Send information about recycling and/or Victorville Recycles Week home with students
- Post interesting recycling facts around campus
- Make banners and/or posters to advertise your school's recycling program
- Make signs to show where your school recycle collection drop-off area is
- **ANY OTHER CREATIVE AND INNOVATIVE RECYCLING ACTIVITIES YOU AND YOUR STUDENTS CAN THINK OF!**

**Sponsored By:**



**BURRTEC**  
"We'll Take Care Of It"

# OFFICIAL FINAL REPORT FORM

Please attach any pictures you may have  
Fax or Email by December 2, 2024

SCAN COMPLETED FORM TO: SANDY PEÑA AT SPENA@BURRTEC.COM

Name of School: \_\_\_\_\_

Address: \_\_\_\_\_

Office Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Principal: \_\_\_\_\_

Email: \_\_\_\_\_

School Recycling Coordinator: \_\_\_\_\_

Email: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Principal's Signature: \_\_\_\_\_

Please put a ✓ mark next to the activities you completed below

Complete	Activities	Completed by	Notes
<input type="checkbox"/>	Submit School Recycling Plan	10/16/24	Use Provided Recycling Plan Form (pages 12 & 13 of this packet)
<input type="checkbox"/>	In-Class Recycling Presentation(s)	12/31/24	Scheduled By 10/31/24
<input type="checkbox"/>	Recycling Assembly	Per Mr. Eco Availability	Scheduled By 10/31/24
<input type="checkbox"/>	Take a "MRF" Tour	12/31/24	Scheduled By 10/31/24
<input type="checkbox"/>	"Community Clean-Up"	10/26/24 for citywide event	Sign-Up with the City by 10/4/24
<input type="checkbox"/>	"CRV" Bottle & Can Collection Contest	11/1/24 - 11/30/24	Redeem at Local Buy-Back Centers
<input type="checkbox"/>	Make a Video	12/2/24	Post Video onto Social Media & Submit Entry Form with Final Report
<input type="checkbox"/>	Make a Poster	12/2/24	Deliver to City Hall by 4:00 p.m.
<input type="checkbox"/>	Make a Sculpture	12/2/24	Deliver to City Hall by 4:00 p.m.
<input type="checkbox"/>	Bonus Activities	Please attach a description on page 16	

# BONUS POINTS

Bonus Points Opportunity for Innovative Recycling Activities (food rescue program, school composting/garden program, recycle fashion show, recycle play, recycle announcements, letters sent home, etc.). Please describe in detail what activities were completed.

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